

Honda Cars India Ltd registers annual growth of 35% in April'12 – March'13

New Delhi, April 1, 2013: Honda Cars India Ltd (HCIL), leading manufacturer of premium cars in India, registered an annual growth of **35%** by selling an all time high volume of **73,483 units** during Apr 2012 – Mar 2013 as compared to **54,427 units** in the corresponding period last year.

The company also exported a total volume of **2,622 units** during the fiscal year 2012 – 13.

HCIL sold **10,044 units** in the month of March'13 as against **11,016 units** in March'12.

According to **Mr. Jnaneswar Sen, Sr. VP - Sales and Marketing, HCIL**, "We are delighted to witness a remarkable growth of 35% over last year although the market environment has been quite tough. Strong demand for Honda Brio and Honda City has been instrumental in achieving this success. The launch of Amaze this month will be a significant step in Honda's strategy to begin a new phase of growth for our business in Indian market. We expect huge growth potential in tier 2 & tier 3 markets with this car and therefore we have been expanding our sales network to reach out to newer cities and markets."

Honda Cars India Ltd expanded its sales and distribution network across the country during the fiscal year 2012 – 13 to **150 facilities in 97 cities**. The network included 135 facilities in 83 cities during 2011 - 12.

Model wise sales break-up of Domestic sales:

Brio: 3917

Amaze: 2552

City: 3432

Accord: 113

CR-V: 30

About Honda Cars India Limited

Honda Cars India Limited (HCIL), leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers.

HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda City, Honda Accord and Honda CR-V which are produced at the Greater Noida facility. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency.

The company has a strong sales and distribution network with 150 facilities in 97 cities spread across the country.

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